

## **Business and Economics Curriculum**

### **Statement of Intent**

The study of Business and Economics at Nishkam should enable students to know and learn about the basic existence of firms, and to recognise the basic economic problem of scarcity and choice. Business studies should enable students to know about entrepreneurs and understand what makes a successful entrepreneur. They will learn how management leadership, and decision making can improve performance in marketing, operational, financial, and human resources. Students will also explore the interrelated nature of business activities and how they affect businesses, be they large or small, UK or global. They study basic economic principles, how markets are affected by world events, and how to assess a firm's financial health

Faith is the driving action in all that we do and plays a significant role in the development and sustaining of a business venture. Our consistent use of virtues harnesses this belief and underpins the very existence of the relevance of our subject.

The curriculum is designed to produce competent efficient and effective managers, bankers, entrepreneurs, hoteliers, restaurant and financial; information officer who are equipped with conceptual, human, and technical skills and are well -serves in the application of business and economic principles. Studying these disciplines at advanced level helps students gain the necessary skills so they can understand how economic markets work around the world.

We make learning accessible by differentiating and scaffolding resources. We persistently revisit and retrieve knowledge and familiarise the abstract. We promote a growth mindset by using digital technology to facilitate learning and consistently draw on real life examples to bring the subject to life.

Reading is a very necessary habit for every successful person, it broadens your mind, helps with your written and verbal communication skills. Reading transcends class, race, age, and gender. Reading is encouraged in both our disciplines through choice, access to a variety of materials, independent reading and keeping up to date with current affairs as the business and economic worlds are so dynamic. Travel in education can help enhance students cultural capital, hosting trips from Jaguar Land Rover to Cadbury's world enriches their social, personal and moral development.